Creation of a New Intellectual Culture

In a Knowledge Society

Broadband Network to Link the 3C’s

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The IT revolution based on digital technology
  Is about to substantially change our whole
    Social fabric as a knowledge Society

  It transforms the way our social system is
    Structured and the way it functions.
The three C’s (Civilization, Culture and Communication)

That are the weft and woof of our present-day society

Are glue.

Through this linkage, we are about to see

The emergence of

a new knowledge society.
Broadband digital network to Link three C’s

Civilization

Culture

Communication

Networked Interactive Communication
In this Knowledge Society, digital technology is the linkage that constitute the unity of the digital and living spheres as well as the communication sphere.
The Broadband network as the Platform

Explosive expansion of The broadband communication

Solution-ware
Human-ware
Manufacturing
Software network

Development of EC to the Cyber/Real World

B B C

Supply Chain Management etc.

B to C

B to B
Broadband Ubiquitous Network to Link three C’s

Civilization

Culture

Communication

Interactive Ubiquitous Communication
Ubiquitous network Society

e-commerce

e-commuting

e-distribution

e-consumer