Community Telecenter
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The Community Telecenter

What is Telecenter?

The establishment of the Community Telecenter in form of pilot studies in order to set up Knowledge of Management in terms of:

- Center Management
- Information Management
- Technology Management
The 3 features of Telecenter Utilization

1. Focusing on equitable access to the information technology
2. Focusing on the benefits from IT
3. Focusing on the organization efficiency
Project Owner of Pilot Telecenters

1. Community Organizations Development Institute (Public Organization)
2. Loxley Public Company Limited
3. The College of Public Health, Chulalongkorn University
4. Department of Provincial Administration, Ministry of Interior
5. ThaiRuralNet
6. TOT Corporation Co., Ltd.
7. The Communications Authority of Thailand
8. ICT for Rural Development by Suksapatana Foundation and Thaicom Foundation
9. NECTEC
Ban Samkha . . . a village that learns

ICT for Rural Development by Suksapatana Foundation and Thaicom Foundation
Introducing Ban Samkha, Lampang
Introducing Ban Samkha, Lampang

Ban Samkha School - where children are empowered.
We love computers!

Children are the most precious resource of the community.

Learning by Doing .. Constructionism
Community radio is programmed from school. Student volunteers are trained by the local radio station. They read news from newspaper and Internet to the villagers on the radio as well as on the audio tower.

Hi, I am Thongchai on Samkha community radio FM 108 MHz.
Introduction of software for managing household accounts
Changing the old household accounting...
Keeping track of the expenses and income in each household.

Schoolchildren are the helpers.
She is the prime mover for this village.

Mrs Srinuan, the teacher at Ban Samkha

A villager working on the cooperative store accounts
Children teach their parents to use computers.
Mrs Sanit, or *Na Noi* Nangrong, Burirum
Introducing the Community Telecenters

Banfon Telecenter, and Ban Samkha School, Lan

Tao Thatan, Phisanulok

Ban-Internet, Surin

Guianhak Internet, Chanthaburi
Telecenter is a place for learning activities for people of all ages.
Objectives

1. To establish four pilot community telecenters which serves as a platform to build and exchange of news, knowledge and information between the community and the outside world.

2. To create opportunites for the community to benefit from using ICT to increase revenue generated by the community products and tourism.
Objectives

3. To promote the use of ICT in a beneficial manner suited to the needs of each community.
4. To study and identify a management system/mechanism which is suitable for each community telecenter.
5. To lay the foundation in the community regarding the use of ICT to build a sustainable economy for the community.
The 4 pilot Telecenters

1. Banfon Telecenter, Lampang
Why a telecenter in school?
• it is the place where computers are best utilized
• there is a teacher to take care of the computers
• schoolchildren and community members can join
2. Ban-Internet at Ban Sawaija, Surin
3. Guianhak Internet, Chanthaburi
4. Tao Thatan, Phisanulok
The cooperative and supportive organizations for telecenter operation.

- Educational Sector: 78.05%
- Tambon Administration Office: 48.78%
- Government Sector: 34.15%
- Electricity Generating Authority of Thailand: 29.27%
- LOMNO SERVICE: 14.68%
- Women Community: 12.20%
- AMERON CORPORATION: 7.32%
- Community Organization Development Institute: 7.32%
- TOT Corporation Public Company Limited: 2.44%
- THAICOM Foundation, Suksepattana Foundation: 2.44%
Last mile exclusive access to the community

Sustainability for Social Development

Knowledge–Based Society

ICT Management/Telecenter

Networking & Learning

Community

Problems/Poverty
Expected outcome

1. Distribution of knowledge and opportunity for villagers which, consequently, will lead to the creation of a wealth of local knowledge.

2. Communities can use the Internet to publish information about their products, local wisdom, history, art and culture, local tradition, tourist attractions for wider audiences, both Thais and foreigners.

3. Establish and develop a process based on the creative use of existing cultural capital in the society to further strengthen and sustain growth.
Mobile IT Unit, created by temples.

Suddhivatavararam Temple, Samutsakorn

Mobile IT unit with computers for students and remote communities
Thank You

National Electronics and Computer Technology Center
National Science and Technology Development Agency

www.nectec.or.th